



TOWN SQUARE HEALTH

ABOUT US:

Town Square Health is a value-based, multi-specialty practice with a bold vision: to set the new gold standard for how healthcare is experienced in the United States.

OUR MODEL:

We've designed a breakthrough care model that combines relationship-driven **primary care and specialty care** into simultaneous visits. Each patient is supported by a **dedicated Navigator**—a concierge partner who builds long-term trust, eases caregiver burden, and leverages AI-enabled workflows to improve chronic disease outcomes. The result: better experiences, stronger relationships, and healthier patients.

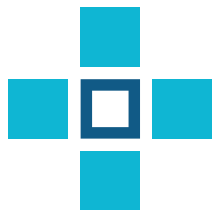
WHY NOW?

Primary care is collapsing under the weight of access barriers, fragmented systems, and rising costs—especially for older adults who drive the majority of U.S. healthcare spending. The need for transformation has never been greater:

- **Barriers to Access:** 100M Americans struggle to reach primary care; 60% of adults ages 50–80 turn to urgent care or other retail clinics for routine needs.¹
- **Fragmentation:** 1 in 3 PCPs report a lack of timely information from specialists, leading to gaps in care.²
- **Rising Costs:** Hospital days for Medicare Advantage enrollees rose 12% from 2015–2023.³
- **Poor Experiences:** 56% of older adults say they find the system difficult and stressful to navigate.⁴

Town Square Health is built to solve these challenges head-on.





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WHY US?

Our leadership team combines deep clinical, operational, and technology expertise to make this vision real:

- **Physician CEO & Founder:** Former Chief Clinical Officer at Oak Street Health
- **Value-Based Care Expertise:** 15+ years combined experience at Oak Street Health; 15+ years at top-performing FQHCs
- **Scaling Community & Provider Models:** 25+ years at national health systems and capacity-building organizations
- **Technology Leadership:** 17+ years in rapid-growth tech platforms, applying cutting-edge solutions well ahead of traditional healthcare IT

This is a team that has built, scaled, and transformed healthcare before—and is ready to do it again.

GO TO MARKET STRATEGY

Our strategy maximizes **capital efficiency** and **patient growth**:

- **Capital Efficiency:** Proprietary AI-driven site selection and AI-enabled care teams deliver **+20% lower capital costs than competitors.**
- **Patient Growth:** Market research powers targeted brand awareness and centralized marketing, while community engagement builds trust at the local level. Acquisition is accelerated by insights from top market analytics firms, and retention is fueled by an unparalleled patient experience.
- **Profitability:** Together, these advantages deliver **25% higher 10-year profitability** compared to market peers.

CONTACT US



¹ National Association of Community Health Centers, "[The Nation's Biggest Healthcare Challenge](#)" (2025), [National Poll on Healthy Aging](#) (2024)

² Annals of Family Medicine, "[Communication Gaps Persist Between Primary Care and Specialist Physicians](#)" (2022)

³ KFF Policy Briefing (2025)

⁴ John A. Hartford Foundation, "[Warning from Older Adults: Care for Aging in America Needs Urgent Rethinking](#)" (2024)